



City of Atlanta | Department of City Planning
NEIGHBORHOOD PLANNING UNITS

NOTICE TO APPEAR

City Code Section 10-48(e) requires Applicants for liquor licenses to appear before the NPU in which the proposed licensed establishment is located. You are scheduled to appear before:

NEIGHBORHOOD PLANNING UNIT: D

MEETING DATE: July 26, 2022, 7:30 PM, which DCP has determined to be the date of the next regularly scheduled meeting at which it is possible for the Applicant to appear. For more information and meeting location, please contact:

NPU Chair: James “Jim” Martin james.martin@me.gatech.edu or (404) 894-6794

The Applicant should be familiar with City Code Sec. 10-48. Among other things, City Code Sec. 10-48(f) provides in pertinent part:

All Applicants for licenses to sell alcohol shall abide by the following regulations pertaining to appearances before the appropriate NPU:

- The Applicant shall appear before the appropriate NPU on the scheduled date set forth in the notice to appear.
- At such meeting, the Applicant shall be prepared to respond, to the best of his or her ability, to any questions regarding Section 1 of the application.
- The Applicant shall provide, to the best of his or her ability, any additional relevant information about the proposed licensed establishment, which the NPU members want to know.
- If the applicant fails to appear at the NPU meeting on the scheduled set forth in the notice to appear, the applicant shall be required to request from the DCP a new date on which the applicant shall appear before the NPU and a new notice to appear. The NPU shall submit its original NPU Report Form to DCP indicating that the applicant failed to appear by checking that box on the form. Once the DCP schedules a new date for the applicant to appear, the DCP shall send to the NPU designee a new notice to appear and a new NPU report form.

City Code does **NOT** require liquor license Applicants to attend any neighborhood meeting(s) as a pre-condition to being heard by the NPU on the meeting date noted in the Notice to Appear.



CITY OF ATLANTA

ANDRE DICKENS
MAYOR

DEPARTMENT OF PLANNING

65 TRINITY AVENUE, SUITE 3350
ATLANTA, GEORGIA 30335
404.330.6146

ATLANTA POLICE DEPARTMENT
DARIN SCHIERBAUM
INTERIM CHIEF OF POLICE

THIS NOTIFICATION IS TO ADVISE THAT THE TENTATIVE APPLICANT HAS SUBMITTED AND FILED AN APPLICATION WITH THE ATLANTA POLICE DEPARTMENT - LICENSE AND PERMITS UNIT. THE REQUEST IS TO OPERATE AN ALCOHOL LICENSE WITHIN THE CITY OF ATLANTA. PLEASE MAKE SCHEDULE FOR THE PENDING APPLICANT AND FORWARD THE RESPECTIVE NEIGHBORHOOD PLANNING UNIT (NPU) RECOMMENDATION AND PERTINENT ATTACHMENTS TO THE LICENSE AND PERMITS UNIT OF THE ATLANTA POLICE DEPARTMENT.

BTB Atlanta I LLC d/b/a Beat the Bomb - 1483 Chattahoochee Avenue NW, Atlanta, GA 30318
Mr. Michael P. Dean, Agent

APPLICANT

INVESTIGATOR

06/16/2022

DATE

FYI COURTESY REMINDERS AND **YOUR** RESPONSIBILITY!!!

• AFFIDAVIT OF PUBLICATION

A banner 3ft x 4ft in dimensions, black lettering measuring shall be 1 inch by 2 inches in size and shall face toward all public streets, sidewalks or other public property which adjoin the location to be clearly legible by persons using such public area. The sign required by this section shall be posted on the property at least 15 days prior to the date of appearance before the License and Review Board as specified on the signage. The notice shall state the time, place and purpose of meeting; and the name of the applicant(s). The posting shall not be subject to the sign ordinance of the City of Atlanta.

- APPLY FOR THE STATE ALCOHOL LICENSE
ALCOHOL CANNOT BE SOLD OR SERVED UNLESS A LICENSE HAS BEEN APPROVED BY THE STATE

Georgia Department of Revenue
Atlanta Headquarters
1800 Century Centre Blvd. NE
Atlanta, Georgia 30345
404.417.4477

FAILURE BY THE APPLICANT TO PROMPTLY FILE THE ABOVE REQUEST(S) MAY DELAY THE SCHEDULED HEARING DATE OF THE APPLICATION BEFORE THE LICENSE REVIEW BOARD. THE NPU RECOMMENDATION AND A/C AFFIDAVIT OF PUBLICATION DOCUMENTS MUST BE RECEIVED AT THE APD LICENSE & PERMITS OFFICE AT LEAST (10) DAYS PRIOR TO THE SCHEDULED LICENSE REVIEW BOARD HEARING DATE.

For more information contact the License & Permits Unit:
Sgt. Thompson 404.546.6672 (jthompson@atlantaga.gov)

<p>Inv. Trotta 404.546.4060 (patrotta@atlantaga.gov)</p>	<p>Inv. Nelson 404.546.5471 (jcnelson@atlantaga.gov)</p>	<p>Ofc. Cannon 404.546.4813 (lcannon@atlantaga.gov)</p>
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CITY OF ATLANTA POLICE DEPARTMENT APPLICATION FOR LICENSE TO SELL ALCOHOLIC BEVERAGE

NEIGHBORHOOD PLANNING UNIT (NPU) D REPORT
TO LICENSE REVIEW BOARD

It is the responsibility of the applicant to present Section 1 of his/her application for a license to sell alcoholic beverages before the appropriate NPU. The applicant must first come to the Bureau of Planning, 55 Trinity Ave., Suite 3350 to file a copy of Section 1 of the application and obtain a "Notice to Appear" including a date for the Application's appearance at the NPU. Failure by the applicant to attend the NPU meeting will result in the non-acceptance of the application by the License & Permits Unit.

Application Date: 06/16/2022

BTB Atlanta 1 LLC

Michael P. Dean, Agent _____ Proposes to operate a (n)

Circle:
New Business

Name of Applicant
Convention Center with malt beverages, wine, and distilled spirits
consumed on premise with customer dancing and live entertainment
Type of Business

Change of Ownership
Change of Agent
Change of Licensee
Other

Beat the Bomb

Name of Business

1483 Chattahoochee Ave NW, Atlanta, GA 30318

Address of Business _____ City, State, Zip

245 Westwind Drive, Ball Ground, GA 30107

Address of Applicant _____ City, State, Zip

(404) 433-5663

mthompson@sardandleff.com

(770) 644-0800

Sard & Leff, LLC, as attorneys for
the applicant

Applicant Telephone Number (Business/Office) _____

Applicant Telephone Number (Other) _____

NPU Date _____

TO: Chief of Police

Attention - License & Permits Unit

This is to advise that Agent/Licensee Michael P. Dean, Agent appeared before our NPU meeting on the above meeting date to obtain a license at the above listed location.

Applicant Did Not Appear

NPU Recommendation: Approved

Denied

Recommendation

Comments:

Date _____

NPU Chairperson or Designated Representative

Date _____

Commissioner, DPCD or Designee

FOR LICENSE & PERMITS USE ONLY

License Review Board Hearing _____

DPCD notified: Yes No

Notice by: _____

Date: _____

CITY OF ATLANTA POLICE DEPARTMENT APPLICATION FOR LICENSE TO SELL ALCOHOLIC BEVERAGE

SECTION 1 LICENSEE/AGENT BTB Atlanta I LLC Michael P. Dean, Agent **FOR THE YEAR** 2022 **DATE** 06 / 16 / 2022

All applications must be typed or printed in black ink. Each question must be completely and correctly answered. If the space provided is not sufficient, attach additional sheets. Applications must be signed, dated, notarized and filed in the License and Permits Unit, 3493 Donald Lee Hollowell Parkway, Atlanta, GA. All required supporting documents must be attached. The three hundred dollar (\$300) filing fee and the annual filing fee is payable by money order, cashier's check or certified check. The fee is non-refundable and is not applied to the license fee. The applicant must also submit the Alcohol License fee payable by money order, cashier's check or certified check. A copy of the Alcohol Code can be obtained at City Hall or on the web at www.atlantaga.gov.

<u>LIQUOR</u>	<u>BEER</u>	<u>WINE</u>	<u>ACTIVITIES PROPOSED FOR PREMISES</u>
<input type="checkbox"/> RETAIL PACKAGE	<input type="checkbox"/> RETAIL PACKAGE	<input type="checkbox"/> RETAIL PACKAGE	
<input checked="" type="checkbox"/> CONSUMED ON PREMISES	<input checked="" type="checkbox"/> CONSUMED ON PREMISES	<input checked="" type="checkbox"/> CONSUMED ON PREMISES	
<input type="checkbox"/> IMPORTER	<input type="checkbox"/> IMPORTER	<input type="checkbox"/> IMPORTER	
<input type="checkbox"/> MANUFACTURER	<input type="checkbox"/> MANUFACTURER	<input type="checkbox"/> MANUFACTURER	
<input type="checkbox"/> WHOLESALE	<input type="checkbox"/> WHOLESALE	<input type="checkbox"/> WHOLESALE	
<input type="checkbox"/> NIGHT CLUB	<input type="checkbox"/> NIGHT CLUB	<input type="checkbox"/> NIGHT CLUB	
<input type="checkbox"/> RESTAURANT	<input type="checkbox"/> RESTAURANT	<input type="checkbox"/> RESTAURANT	
<input type="checkbox"/> BAR	<input type="checkbox"/> BAR	<input type="checkbox"/> BAR	
<input type="checkbox"/> LOUNGE	<input type="checkbox"/> LOUNGE	<input type="checkbox"/> LOUNGE	
<input type="checkbox"/> PRIVATE CLUB	<input type="checkbox"/> PRIVATE CLUB	<input type="checkbox"/> PRIVATE CLUB	
<input type="checkbox"/> SUITES HOTEL	<input type="checkbox"/> SUITES HOTEL	<input type="checkbox"/> SUITES HOTEL	
<input type="checkbox"/> HOTEL	<input type="checkbox"/> HOTEL	<input type="checkbox"/> HOTEL	
<input checked="" type="checkbox"/> CONVENTION CENTER	<input checked="" type="checkbox"/> CONVENTION CENTER	<input checked="" type="checkbox"/> CONVENTION CENTER	<input checked="" type="checkbox"/> CUSTOMER DANCING
<input type="checkbox"/> SPORTS COLISEUM	<input type="checkbox"/> SPORTS COLISEUM	<input type="checkbox"/> SPORTS COLISEUM	<input checked="" type="checkbox"/> LIVE ENTERTAINMENT
<input type="checkbox"/> OTHER _____	<input type="checkbox"/> BREWERY	<input type="checkbox"/> FARM WINERY	<input type="checkbox"/> ADULT ENTERTAINMENT
	<input type="checkbox"/> FOOD STORE	<input type="checkbox"/> FOOD STORE	
	<input type="checkbox"/> OTHER _____	<input type="checkbox"/> OTHER _____	

If a Private Club: (1) Submit the salaries and other benefits received by each officer, trustee and employee; (2) Attach A copy of 501(c) Internal Revenue Code tax exempt documentation; and (3) Attach membership application.

1. Is applicant: Sole Proprietorship Partnership Corporation LLC

2. A. Legal Name of Business: BTB Atlanta I LLC
 B. Operating/Trade Name of Business: Beat the Bomb
 C. Has location had alcohol license within the last 12 months? Yes No

3. Location of Business: 1483 Chattahoochee Ave NW Zip 30318 Council District: 9 NPU: D

4. Proposed Location Zoned: I-2

5. A. Distance from closest private residence: 1970 feet
 B. Distance from closest private residence on same street: N/A
 C. Distance from closest college campus or school ground: 1.4 miles
 D. Distance from closest branch of any Atlanta Public library: 3.0 miles
 E. Distance from closest church or place of worship: 2910 feet
 F. Distance from closest park or recreational area: 1.7 miles
 G. Distance from any public housing owned or operated by any Government agency/authority: N/A
 H. Distance from closest retail package store: N/A
 I. Is premises for license located in a shopping center?
 J. If yes, does shopping center contain 80,000 square feet or more? Yes No
 K. Distance from any private hospital, or mental health care facility, or public hospital which is owned and operated by any government agency or authority and used for hospitalization: 2.8 miles Yes No
 L. Distance from any tattoo establishment: 2685 feet operated by any

NOTE: YOU MUST MEET ALL DISTANCE REQUIREMENTS PURSUANT TO ATLANTA CITY CODE

TENTATIVE LRB DATE: August 16, 2022
 STATUS: New Business PREVIOUS BUSINESS NAME:
 DATE RECEIVED: 7-1-2022 IN-TAKE INVESTIGATOR: L. Cannon
 Date Revised: 8/12/2015

CITY OF ATLANTA POLICE DEPARTMENT APPLICATION FOR LICENSE TO SELL ALCOHOLIC BEVERAGE

6. Hours said manager will be on the premise: Forty-five to fifty-five (45-55) hours per week
7. What is the manager's business experience? Twenty plus (20+) years experience in hospitality industry and management
8. Has the manager worked in this or a similar capacity? Yes No
If yes, explain: Please see response to Question 7.
9. Does Agent/License or any member of the Partnership, Corporation or Stockholder currently hold an Alcohol license (including a server permit)? Yes No
10. Has Agent/License or any member of the Partnership or Corporation or Stockholder ever applied for an Alcoholic Beverage license (or server's permit) and been denied suspended revoked? No.
If yes, please check the appropriate status and explain. N/A

LICENSED PREMISES

11. Do you own the property where the business is located? Yes No
12. If property rented/leased, owner's name and address: JT Invest 1 UWP, LLC
675 Ponce de Leon Avenue NE, 7th Floor
Atlanta, GA 30308
13. Has a license at this location been denied, suspended or revoked within the past 24 months? No.
If yes, check the appropriate status and explain: N/A
14. Is business located in a hotel or motel? Yes No
If yes, name of Hotel or Motel N/A
15. If the business is to be operated as a department inside premises where another business is operating, give details of the existing business. N/A
16. What will be your business/operating hours? Tuesday - Thursday: 12:00 PM - 11:00 PM; Friday: 12:00 PM - 1:00 AM
Saturday: 10:00 AM - 1:00 AM; Sunday: 11:00 AM - 11:00 PM
17. Where will your trash receptacle be located? Rear of building
18. What arrangements have you made for trash removal? Removal twice per week
19. How often will you clean your property? Daily
20. What is your plan for complying with Code Section 10-215 of the Alcohol Code regarding sanitation, unlawful conduct and fire prevention on the premises? Routine maintenance; monitor customer behavior
21. What type of security do you plan to have? Alarm system, security cameras, and security personnel during operating hours

CITY OF ATLANTA POLICE DEPARTMENT APPLICATION FOR LICENSE TO SELL ALCOHOLIC BEVERAGE

22. Do you offer your employees training with respect to items covered by the alcohol code? (X) Yes () No
 If yes, what type of training and how do you plan to prevent the selling to and consumption by underage consumers of alcohol and tobacco products on your premises? All employees complete in-house training regarding ID compliance. Identification required for individuals who wish to purchase alcoholic beverages and who appear to be under forty (40) years of age.
23. What type of buffering do you have/will you provided to alleviate the effects of noise, lighting, odors, traffic or other nuisances on surrounding properties? Do you have any plans to prevent un-permitted vending on your property? All light, sounds, and odors are self contained. No unpermitted vending.
24. Describe the traffic and pedestrian ingress and egress to/from the property and to/from any existing or proposed structure on the property. Ingress and egress from Chattahoochee Ave NW and Collier Road NW.
25. If your parking lot is over 30 spaces, do you meet the "Parking lot requirements" for trees found in the Atlanta City Code of Ordinances, Chapter 158, Article II, Division 1, Section 158-30? (X) Yes* () No
26. Does your business comply with all applicable requirements of the Sign Ordinance found in the Atlanta City Code of Ordinances, Part III Land Development Code, Part 16, Zoning Chapter 28A? (X) Yes* () No

ON PREMISES CONSUMPTION LICENSE

If you are applying for an on-premises alcoholic beverage consumption license, please complete questions 27-33. If not, please skip ahead to question 34.

27. Seating Capacity: () Restaurant _____ () Bar _____ (X) Other more than 200 -
 () Brewpub _____ () Brewery _____ Convention Center
 () Lounge _____ () Farm Winery _____
 () Private _____ () Nightclub _____
28. Describe kitchen Facilities: Limited service kitchen preparing and serving at least one (1) meal per day, six (6) days per week including convection oven, griddles, freezer, walk-in refrigerator, ice machine, and sinks.

List number of Employees: 4 Cooks 4 Walters/Waitress 23 Other employees
4 Alcohol Servers

A copy of your menu must be included with this application.

29. Is business air conditioned? (X) Yes () No
30. Will you have live entertainment? (X) Yes () No
31. What percentage of revenues do you expect to come from food sales? 55% from alcohol? 45%
32. What is the total square footage of the licensed premises? 10,211 sq. ft.
33. How many parking spaces are you required to have? 36 per City of Atlanta Code of Ordinances Section 16-17.009(13)
 Does the location have on-site parking? (X) Yes () No How many spaces? 43
 If no or if parking is insufficient, what arrangements have you made for parking? N/A

Attach copies of any relevant leases and a map showing location in relation to licensed establishment.

CITY OF ATLANTA POLICE DEPARTMENT APPLICATION FOR LICENSE TO SELL ALCOHOLIC BEVERAGE

PACKAGE LICENSE N/A

If you are applying for a package store license, please complete questions 34-37. If not please skip ahead to question 38.

34. Do you propose to operate this store solely as a package store? Yes No

35. Give the amount of the gross sales of the retail liquor store at the licensed location for the previous twelve (12) months and state the dates used in computing the gross:

DATES (FROM - TO)	GROSS SALES

36. Does the Agent/Licensee, Spouse, or any other owner(s), partner(s) or stockholders have an interest in other liquor stores? Yes No

NAME	NAME & LOCATION OF BUSINESS	POSITION	% INTEREST

37. Do you or your spouse or any partner or stockholder have any financial interest in any wholesale liquor business?

Yes No If yes, give details: _____

