

RESOLUTION STATING NPU-D'S POSITION REGARDING ORDINANCE 24-O-1286

WHEREAS, Neighborhood Planning Unit D (NPU-D) is the official organized citizen advisory input group for seven neighborhoods in northwest Atlanta; and

WHEREAS, Ordinance 24-O-1286 has been introduced, which would permit the conversion of existing billboards into changing digital billboards in return for the public benefit of the removal of other billboards throughout Atlanta; and

WHEREAS, two of the proposed digital conversions are within the boundaries of NPU-D and three of the proposed sign removals are within the boundaries of NPU-D; and

WHEREAS, one of the signs proposed for removal on Howell Mill Road is relatively small and low with respect to street grade in a gulch adjacent to a railroad line; and

WHEREAS, the other two signs located along James Jackson Parkway are located far from the roadway and share a single structure which gives them the appearance of a single sign; and

WHEREAS, one of the proposed digital conversions is an enormous sign adjacent to Howell Mill Road on its busiest segment (just south of I-75) and is centrally situated on a lot that would otherwise be a prime candidate for redevelopment; and

WHEREAS, the proposed digital sign on Howell Mill Road is visible from single-family homes in the Underwood Hills Neighborhood; and

WHEREAS, the second proposed digital sign is on Marietta Boulevard close to its dangerous non-normative intersection with Bolton Road where it will distract drivers and impair public safety.

NOW, THEREFORE, BE IT RESOLVED by the membership of NPU-D;

That NPU-D has determined that ordinance 24-O-1286 disserves the interests of the members of NPU-D and calls upon the Atlanta City Council to remove the proposed changes to signage in NPU-D to offset the public harm that this ordinance will cause in NPU-D.

So resolved, this 23rd day of July, 2024.

James Martin, 2024 NPU-D Chairman

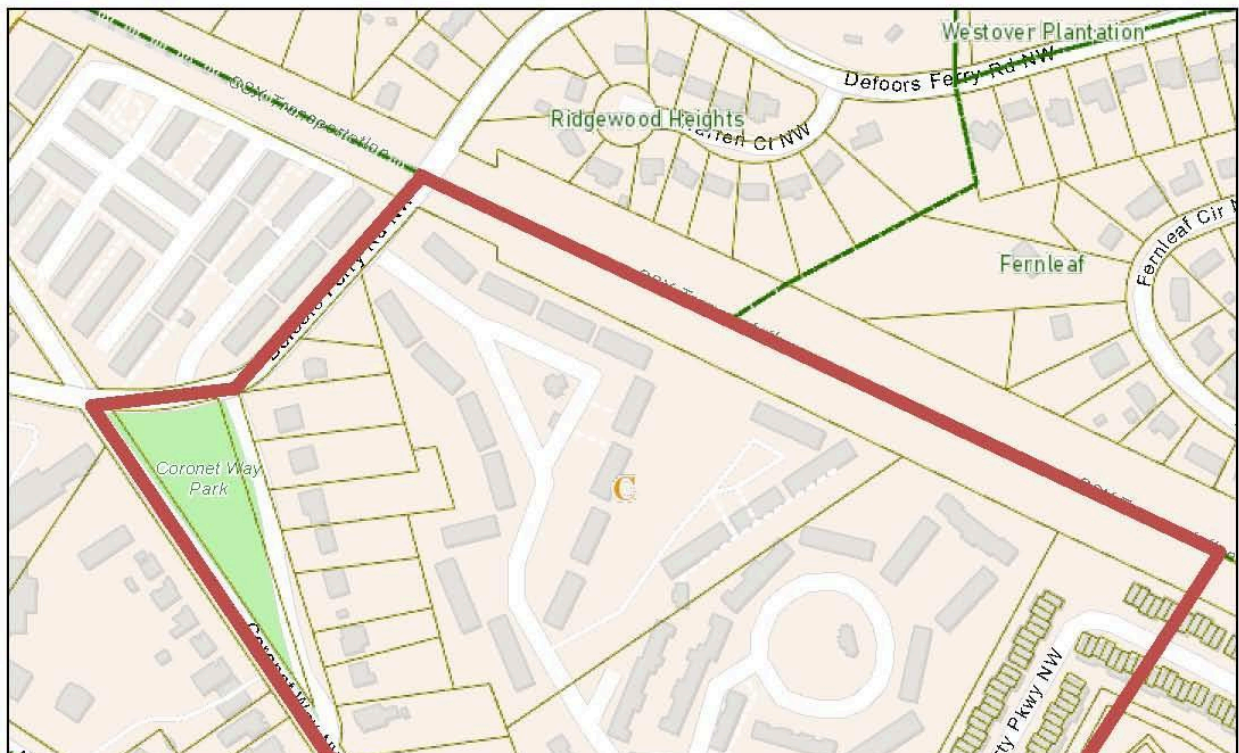


Figure 1: Area proposed to be moved from inside the boundaries of NPU-C to inside the boundaries of NPU-D (the area enclosed by the red line).